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Optura Software Reports a 30% increase in Revenue in Q3 2004.

Revenue growth from leading chemical companies leads the way.

Phoenix, AZ, September 30, 2004 - Optura today announced another successful quarter as continued momentum surrounding the xCollaboration™ product line increased year over year. Q3 revenue was up 30% over Q3 2003 results reflecting strong acceptance for Optura's business process improvement software in areas such as accounts payable and material and item master management. This continued growth places Optura on track to exceed its aggressive yearly plan in both revenue and profitability.

Optura's third quarter results demonstrate the trending towards process optimization as a primary investment for corporations. "Customers are looking aggressively at process optimization as a way to achieve return on their enterprise infrastructure investments," said Coleman Barney, CEO of Optura. "The results we are delivering to customers tend to exceed customer expectations and this has helped fuel the on-going success that we are experiencing."

Key achievements for the third quarter of 2004 include:

- New client wins in the Chemical vertical sector including the global leader in the production of chemical polymers, acetates, and performance products and a leading manufacturer of specialty synthetic polymers, electronic and engineering materials, specialty food, healthcare and industrial starches.
- Completed deliveries with several key customers in both the consumer product goods and chemical industries.
- Participated in the first of several National Americas SAP User Group Executive Forums. As a key sponsor for the ERP forum in Phoenix, Optura co-presented with World Kitchen executives about financial process improvements while demonstrating xCollaboration solutions with IBM throughout the show and at a highly-successful hospitality event.
- Delivered an update to Optura's market leading Vendor Invoice Management™ (VIM) system. Designed to help customers who want to further reduce the cost of their shared services, this functionality broadens the reach of invoice approval processing to vendors and approvers. Several major customers have already taken advantage of this update with positive results.

"Optura's on-going sales and delivery success with customers proves the point that our solutions are what organizations are looking for to achieve more return on their infrastructure investments." said Sam Ahuja, Optura Vice President and Chief Process Architect. "This quarter we delivered new upgrades, successfully delivered solutions such as Vendor Invoice Management, and continued to overachieve in areas of return of investment with customers."

About Optura

Optura develops Business Process Optimization (BPO) software that help customers capture more value from the significant investments companies have already made in



enterprise systems. Optura develops and supports a line of packaged workflow applications under the xCollaboration™ product line. xCollaboration products include Optura Vendor Invoice Management™, Optura Master Data Management™ and Optura Customer Order Management™. For more detail, visit www.optura.net.

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